



KERRISDALE COMMUNITY COMPLEX
(Kerrisdale Pool, Kerrisdale Centre, Kerrisdale Arena)
Operated jointly by the Kerrisdale Community Centre Society and the
Board of Parks & Recreation, City of Vancouver, B.C.

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A N N U A L R E P O R T

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WE HOPE TO EXPAND!!!

THE PRESIDENT'S MESSAGE FOR 1984

The past year at our Kerrisdale Community Centre is one we will long remember. It is not easy to report on the September collapse of our plans for the integrated Seniors' Activity Centre and Public Health building. Our centre President, Ivan Robertson, resigned a few days after this.

The Vancouver Medical Health Officer, Dr. John Blatherwick, requisitioned an employee to talk to everyone concerned with the project - and to make a report on it. This is completed but unfortunately has to be kept confidential. "What happened" will be utilized as a help for further progress.

The new centre would have set free space so that our other programmes wouldn't have been so crowded. Everyone using our centre would have therefore benefited. At least 18 months of planning went into our project and it was not fully completed when it was put "on hold." At the time of the last census, 30% of the population in our Kerrisdale area was listed as seniors.

We continue our successful operation of the pool, arena and the community centre - and it is nice to hear praises for the handling of so many people during registration times. Our staff are so helpful and our board members volunteer many hours of work throughout the year. I thank them all for their dedication to our centre's needs. We also thank our past-president, Ivan Robertson, for his 2½ years of hard work as president and chairman of the Special Projects Committee.

Thank you,

Respectfully submitted,

Marion Drake.

COMMUNITY RECREATION CO-ORDINATORS REPORT

Expansion was within our grasp in 1984, but with persistence and the dedication of the Community Centre Society, I am sure 1985 will be the year we finally achieve our goals for enlarging the Centre. I am pleased with the way the Society met the adversity of the "Save the Park Committee", redefined their goals and came up with a modification that I have confidence will work.

In the meantime, the Centre's participation continues to rise, even over the record attendance set last year. This year we reached 180,000 participants while last year we had 163,000. Boy, can we use extra space!!

During the year I was very unfortunate to lose two excellent Programmers; Cheryl Ross and Doug. Newstead. However, their replacements, Sharon Alexander and Gary Armstrong, are doing an excellent job filling their places.

Once again, Mark and the Program Committee have outdone themselves in offering a record number of varied and interesting programs. Even with the added programs we are still maintaining about a 10% cancellation rate.

With the Centre getting busier and busier, I am extremely glad the support staff; Shirley, Kay, Betty and Robert, have been able to keep their sanity. Without their help the Centre could not have functioned at the level we are used to.

Once again I have to thank the Society for their support and co-operation during the year.

The fine working relation which the Staff/Society has established over the years is truly making Kerrisdale one of the best run Centres in the City.

Respectfully submitted,

LEN CEDERHOLM, C.R.C.

KERRISDALE COMMUNITY CENTRE SOCIETY

PROGRAMME COMMITTEE REPORT

The Programme Committee meets regularly every second Wednesday of the month from 7:30 - 9:30 p.m. We consist of 11 active members - Kath Botham (chair), Liza Hutchison (recorder), Lorraine Martin, Sharon Gove, Margo Stanaway, Pat Harrison, Millie Wright, Vicky Richardson, Carol Young, Jim Dent and Gerry Massing.

The main task of the Programme Committee is the monitoring of all aspects of the seasonal programmes, planning new programmes for each upcoming season and evaluating and adjusting current programmes.

In addition to the above the Programme Committee has accomplished the following during 1984:-

- applied for and received a student grant for our summer adventure programme for children.
- up-dated the West Side Brochure to now include Marpole Community Centre.
- worked closely with Pat Harrison to put on our second annual Christmas Bazaar.
- introduced a Fitness Chip which sells for \$55.00 for 12 weeks of Fitness classes with the exception of Pool, Living Large and Post Natal classes.

Respectfully submitted,
on behalf of the 1984
Programme Committee

Liza Hutchison,
Recording Secretary

KERRISDALE PROGRAMMER'S REPORT

1984

1984 was a busy year again at Kerrisdale. Statistics show that participation, number of classes and variety of classes is up. The Program Committee has helped to round out the program especially in the preschoolers, childrens and workshop areas. Many of the new programs they have developed have become regular hits, for example:- Magic, Preschool Tee-Ball, Soccer, Science, Preschool Open Gym, Storytelling and skating lessons, Colour Draping, Talking About Touching and Dim Sum cooking. The Program Committee contributes many hours and ideas to Kerrisdale Community Centre and goes a long way to meet the needs of the surrounding community both in programming and policy making.

The Read-o-graph sign board brings in a lot of new members or persons either enquiring about, or signing up for programs, fitness chips, T-shirts and workshops. Some classes have received their total enrolment through advertising from the signboard. Some instructors this year have also spent a lot of time creating and distributing descriptive fliers and posters on their programs. Shirley Buchan, Suzanne Bell, Carol Harvie & Simone Wilson have expended a lot of talent and effort on fliers to the benefit of their programs and Kerrisdale's statistics.

Sharon Jeffres, a fourth year UBC Recreation student, has been completing her field work at Kerrisdale. She is looking after public relations and advertising for programs and the entire workshop section of the brochures. She has been a great asset to me and to Kerrisdale Community Centre and will complete her placement in May 1985.

The brochure has been placed in the Courier Newspaper all year and a colour title page with art work done by a Dunbar C.C. employee. It has brought more people to the centre and is becoming well recognised by the public. The special Christmas brochure was also very well received and kept us busy in November and December with all sorts of special events and seasonal activities.

SPECIAL EVENTS & BAZAAR - The Special Events Chairman is grateful to all the volunteers who helped make the three Hallowe'en parties and Breakfast With Santa so much fun. These events, put on for the community at no charge, attracted about 570 children. 425 people attended the November bazaar which was very successful raising about \$2,500 for the building fund. The Society was fortunate to have Pat Harrison again chair the Bazaar Committee. Contributions for sale and raffles came from Society members, friends, instructors, staff and board members. Local merchants generously contributed 45 door prizes. Retired Citizens worked especially hard making items for sale, manning many of the tables and running the luncheon which brought in more than \$200.

In all, 1984 was a fun, busy exciting year and with my staff and program committee backing I'm hoping for an even better 1985.

Mark Shorter, Recreation Programmer, K.C.C.

1984 REPORT

RETIRED CITIZENS' PROGRAMMES

It was a wonderful feeling of joy when Senator Jack Austin presented our centre with the guarantee of \$500,000 towards the Seniors' building in February 1984. Thus the seniors realized their dream was about to be fulfilled. Though we have had some set-backs in moving quickly towards this achievement, we are all working hard to see it through!

To this end all our objectives this year have aimed at fund-raising - raffles, plant sales, brick sales, participation in the Seniors' Strut, luncheons, voluntary donations at weekly programmes by Line Dancers and Scottish Country Dancers, as well as participation in the annual bazaar. We are constantly looking for new ways to increase our efforts toward fund-raising and there are many eager members among our seniors.

This year has been one of growth in every seniors' programme as well as in the development of a number of new activities. We are presently offering approximately 30 different programmes for seniors from Porcelain Doll Clinic, crafts, bowling to Yoga, Tai Chi, Reflexology, Fitness, bus trips etc., - any course that seniors need we have tried to fit in where space is available.

Our yearly free tax clinic was well attended. We had many guest speakers including up-to-date advice on pensions, tax shelters, wills etc.

This year nine people participated in the Health Drop-In, a co-operative programme with the West Health Unit - this increases the awareness of the senior to his or her preventative health well-being. Many come to have the blood pressure monitored weekly and to hear talks on health topics. There has been an additional interest in our fitness programmes.

There were 4,049 seniors swimming at the pool and 1,500 senior skaters at the rink.

Compared with 1983, we had an increase in 1984 of 42 sessions in centre programmes with an increase in attendance of 424 individuals. The total annual membership of those 65 and over was 1,069 and this does not include the retired citizens over 55 to 65 years who participate.

Other highlights included the New Horizons grant to both the Choir and the Line Dancers for which we are grateful. This will enable them to continue to provide entertainment and friendship throughout Vancouver and other mainland areas to all types of hospitals and seniors' "care-homes" and to other community centres. Many repeat requests have been made to our members.

Retired Citizens' 1984 Report (conclusion)

We have a steady core of volunteers to keep various programmes running smoothly at the community centre - i.e. registration, Breakfast With Santa, and Hallowe'en to name a few. We are very proud of our Newsletter "The Monarch" edited by Lew Bridge with the assistance of volunteers from the seniors as well as centre staff.

Thanks are due to all our volunteers and to the various instructors at the centre who have helped us grow, to members of the Seniors' Committee, The Board of Directors and staff of the community centre.

Respectfully submitted,

Grace Pirie - Seniors' Coordinator
Millie Wright - Chairperson, Seniors'
Committee.

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COMMUNITY CENTRE STATISTICS

Sept. 1/83 to Aug. 31/84

<u>MEMBERSHIPS:</u>	<u>Age Group</u>	<u>Current</u>	<u>Past Year</u>
	0 - 5	1,022	1,044
	6 - 12	1,658	1,699
	13 - 18	662	563
	19 - 64	3,631	3,850
	65+	1,079	1,052
TOTAL:		<u>8,052</u>	<u>8,208</u>
FAMILY:		1,155	1,032
SPORTS AND FITNESS		75,205	60,280
ARTS		10,271	25,899
GROUP ACTIVITIES		28,859	27,272
MEETINGS		1,786	1,884
SPECIAL EVENTS		14,885	17,630
CASUAL		3,775	3,791
RENTALS		17,322	10,754
REC/EDUC		5,033	4,596
FUND RAISING		-	3,628
COURTS		6,395	6,843
		<u>180,120</u>	<u>162,577</u>
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KERRISDALE POOL PROGRAMMER'S REPORT

I would like to take this opportunity to introduce myself as the new Pool Programmer. I am very pleased to have been appointed to Kerrisdale Pool, as I was born and raised in this community, which I feel gives me additional insight into it's needs.

In order to meet the ever changing needs of our communities a new "Leisure Concept" was implemented this Fall. City wide publicity was initiated with billboard pictures in buses of people having fun at Kerrisdale Pool! The "Leisure Concept" goal, as well as my own, is to provide a safe, enjoyable atmosphere for everyone. Further, I plan to increase access to our facility by programming a wide variety of aquatic experiences which run simultaneously. This concept enables more people to fulfill their leisure needs at one time.

The new "Leisure Concept" approach has prompted Vancouver pools to adopt a more relaxed atmosphere in regards to "Public Swims" or now more commonly known as "Leisure Swims". New "play" equipment has been added such as the inflatable "Bomber Plane", inner tubes, and an Aqua-Slide, which have given an extra element of "fun" to our leisure swims.

The overall patronage statistics reflect a positive response to our new concepts. There is a fifteen percent increase from 1983. The increase comes primarily in the Programmes area, where there was a twenty-eight percent increase from last year. I feel this increase is directly related to the friendly, enthusiastic and skilled staff at Kerrisdale Pool who are always ready and willing to help. In addition, the expanded aquatic program schedule, the additional advertising and increased access through shared pool use have all contributed to making this another successful year.

I look forward to working with the Kerrisdale Community Complex Staff as well as the Kerrisdale Society. I feel it is due to the excellent joint working relationship with the Society which has enabled the Kerrisdale Community Complex to be one of the most successful and progressive complexes in Vancouver.

Respectfully submitted,

Sharon Alexander

ARENA PROGRAMMER'S REPORT 1984

I would like to take this opportunity to express my appreciation on being hired as the Kerrisdale Arena Programmer. I resumed the position on October 31, 1984 and have found the past two months to be both interesting and challenging. I feel fortunate to manage an arena with such a good reputation in regards to top quality ice and courteous and efficient staff.

1984 was a very successful year for the arena. Although our attendance was slightly down over last year, we still achieved 98% of our projected revenue. This percentage is very good because the arena is not scheduled to be strictly a revenue producing facility. It is our goal to offer a wide range of programs for all patrons in the community.

As in the past there are few gaps in our schedule for additional rentals. Our prime time bookings are at a maximum, while our non-prime openings are being offered to local school groups, and/or utilized by our maintenance staff.

We are hoping for a busy and exciting round of playoffs in April. Also, another full summer of Lacrosse and ball hockey. We are also looking to provide more summer time utilization of the arena, suggestions are welcomed.

I am looking forward to a very rewarding and interesting year at Kerrisdale in '85. I am also looking forward to working with the Board and the patrons of Kerrisdale.

Respectfully submitted,

Gary Armstrong

ARENA PROGRAMMER